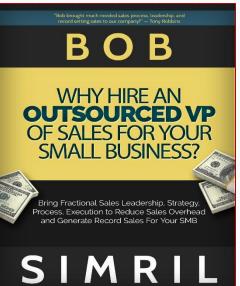
What About Bob?





- Bob Simril is an Amazon Best Selling Author, an award-winning sales executive with proven success serving a diverse cross-section of national and global industries. His results-oriented focus has helped companies both large and small achieve their profit and growth goals.
- Bob's 35+ years of experience includes working with industry leaders like Coca-Cola USA, Microsoft, Robbins Research (Tony Robbins), and many more. He has excelled in executive-level positions in entertainment and media, food and beverage, software and technology, and other dynamic industries in both the B2B and B2C spaces.
- A Portland, Oregon native, Bob brings an entrepreneurial approach to problem solving for client organizations. His rich background empowers him to bring big company-caliber solutions to smaller businesses. In addition to helping organizations develop and deploy key sales and marketing strategies, Bob has managed and directed sales processes for large, distributed sales teams with dozens of sales professionals, and has run two start-ups of his own.
- Bob holds a BA in Media Communications from Lewis and Clark College in Portland, with a minor in Marketing and Spanish. He is married, with three children. He thrives on coaching kids to pursue excellence through sports, challenging them to set goals, perform in a team environment, compete and overcome adversity.
- Coaching you to Sales Success in his Passion!

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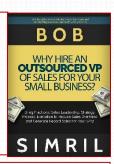






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